

# The Data Center Industry Represent New Challenges and Work Opportunities for Women



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### **Why do STEM careers generate a positive impact and help improve the quality of life in Latin America?**

We are talking about fields where the number of women is small, but career possibilities are excellent.

Women are increasingly looking for emotional and financial stability, and STEM careers can provide that. However, we live in a society that discourages women from working in "traditionally" male careers, and that creates uncertainty. For this reason, I believe that the pursuit of STEM careers generate stronger, participative, creative, well balanced, and happy women; and this is a win-win situation for everyone, especially for organizations, as environments with gender equality foster general growth.

### **What is the most important lesson you've learned as a woman in the data center industry?**

The most important lesson I've learned in these years I've worked in the technology field is to say 'yes' to the proposed challenges. I didn't let my gender be a hurdle for facing new plans, ideas, and opportunities.

As time goes on, we learn that being successful or unsuccessful is not about gender; it's about being bold or not.

### **What message would you give to a woman to encourage her to choose a career focused on the data center industry?**

I would say that, as in any other career, there are challenges. However, as women, we shall be more focused in the opportunities provided but this IT universe. The fact that we are "still" a minority does not take away from us the power and the right to choose a career that can be very successful.

Besides, we know that a more diversified workforce will mean better products and services. The moment is favorable for careers in IT, with faster technology advances that require skilled labor that is not gender related.