

# The Data Center Industry Represent New Challenges and Work Opportunities for Women



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## Why do STEM careers generate a positive impact and help improve the quality of life in Latin America?

- To succeed in this scientific and technological innovations, information-based, and highly technological society, girls need to develop their capabilities in STEM to the highest levels beyond what was considered acceptable in the past
- Latin America's economy depends a lot on raw commodities. If we want to reach new levels of development for the region, we must innovate. We are in a knowledge-based economy, and the Latin America region needs to develop professionals who can succeed in this economy. The region has the lowest levels of patents compared to Asia and other regions
- STEM education provides a well-rounded foundation of skills to help them understand various concepts and thrive in many industries. You can build up your knowledge and place yourself ahead of your competition

## What is the most important lesson you've learned as a woman in the data center industry?

As a leader, you are responsible for leading the team through change (organizational, business, cultural, technical), and you don't need to know everything and manage every detail. Building trust within your team and empowering them to make better decisions while learning from those around you.

## What message would you give to a woman to encourage her to choose a career focused on the data center industry?

- The data center industry is powering the present and future of the changing world. Cloud computing, big data analytics, Artificial intelligence, Internet of things, and social business are key drivers of a growing industry
- There are plenty of opportunities to expand your IT skillset, which in turn, leads to promising promotions and pay rises
- Datacenter industry is suffering from skill shortages. If you have the skills and experience in an industry with a significant gap in the talent pool, then your value is more considerable than it may be in another sector
- You have the opportunity to travel around the world, expand your connections outside your country, experience other cultures as the data center industry is global
- As the industry continually evolves to meet customer's needs and industry standards, you have the opportunity for career progression and transfer your skills across many different departments